CKUA BROADCAST GUIDE

THE VOICE OF THE PEOPLE 1000 WATTS 580 KC

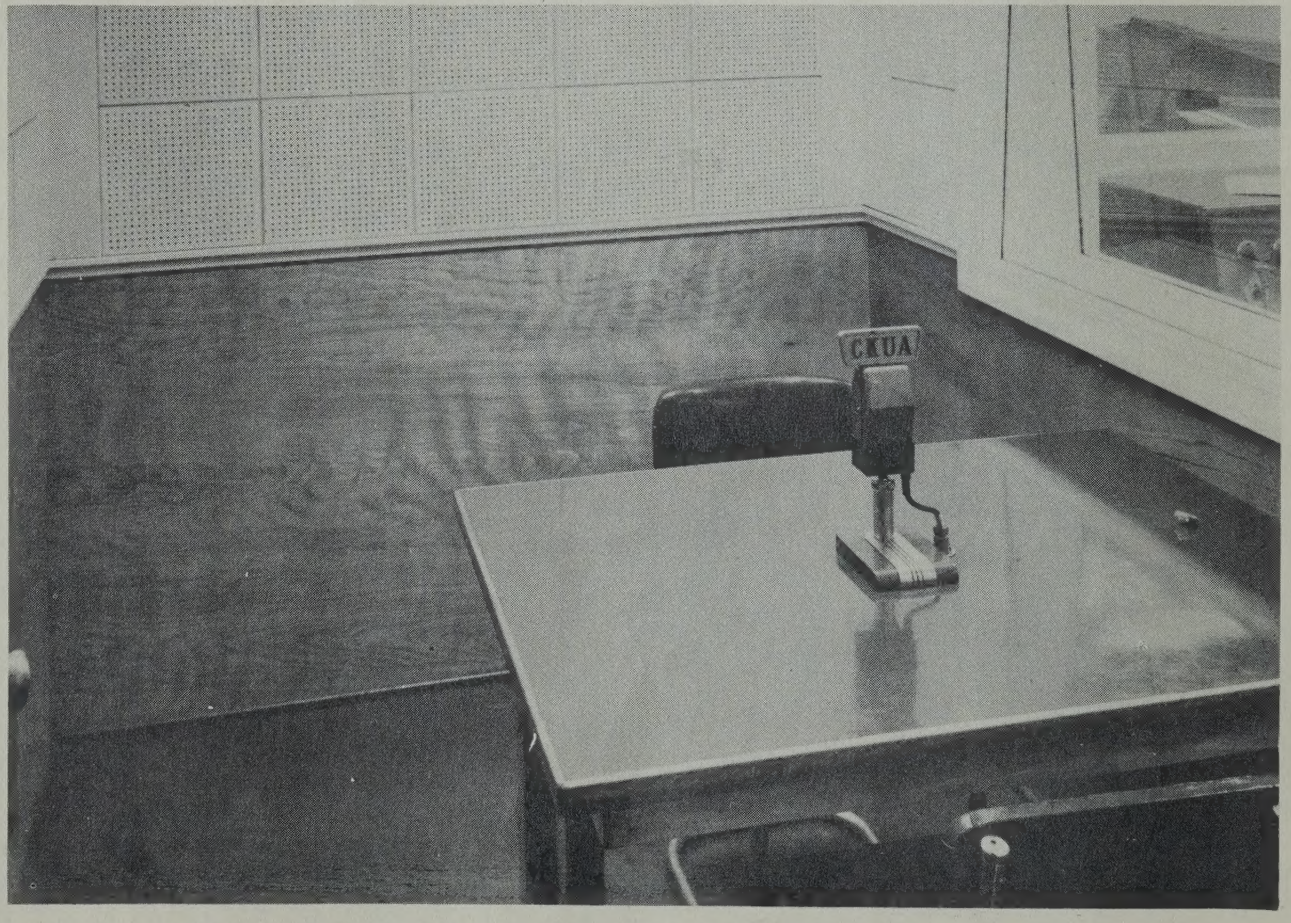
OWNED AND OPERATED BY ALBERTA GOVERNMENT TELEPHONES

EDMONTON, ALBERTA, CANADA **SEPTEMBER, 1948**

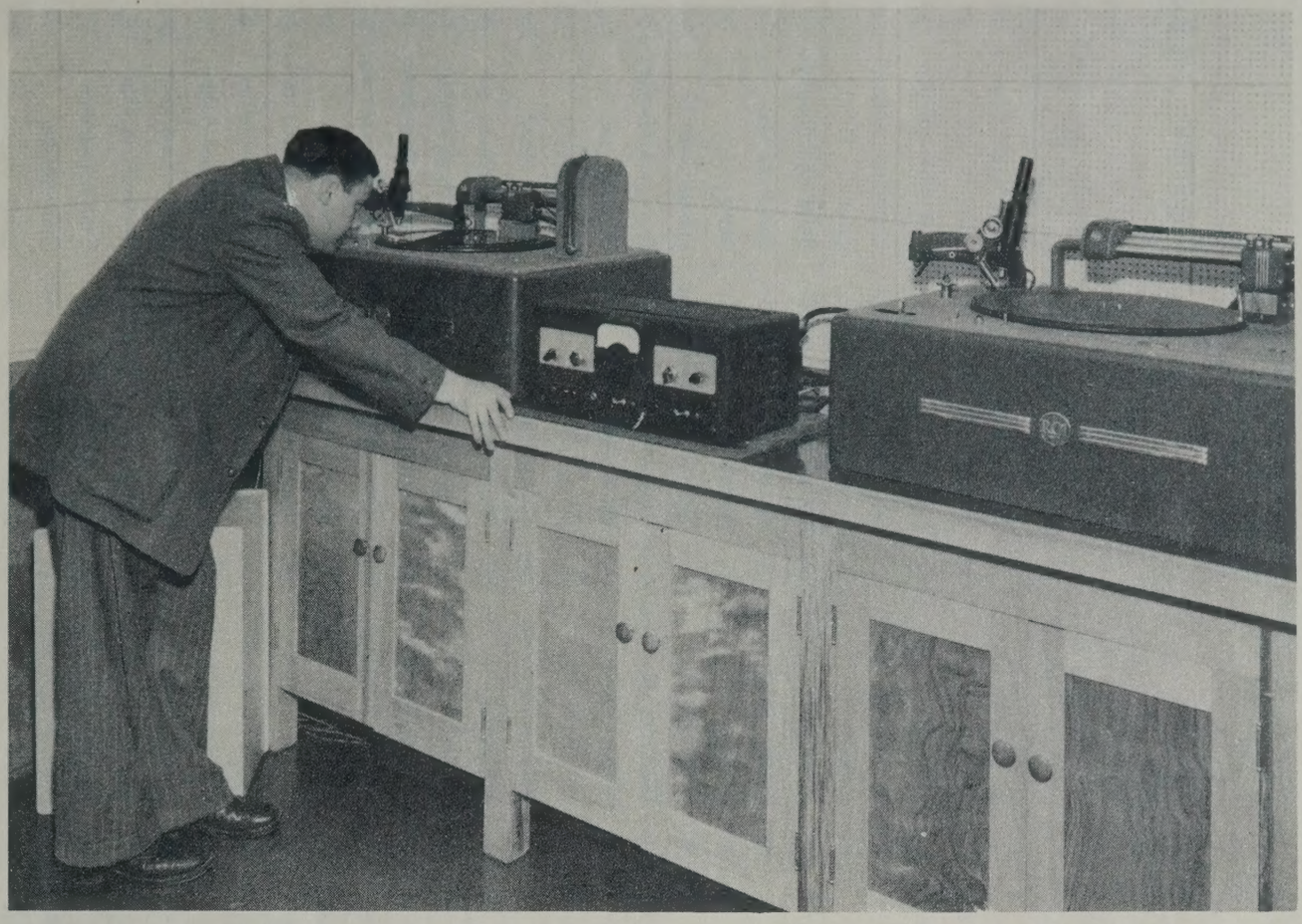
The largest and most up-to-date studios in Edmonton. This is a view of the Main, or A Studio, 24' x 32'. The base is natural finished birch and the remaining wall acoustic tile. The window shows control room.

F. WALKER BLAKE • MANAGER **CKUA** J. B. McRAE • PROGRAMME DIRECTOR

DRAMA STUDIO, 12' x 14'. This studio, specially built for drama work, will accommodate eight artists.



SPEECH STUDIO to the left of the control room. Four persons may broadcast at the specially designed tables in the two speech studios.



RECORDING STUDIOS, showing the new RCA Victor Professional Recorders which will cut, inside or outside, 78 or 33½ RPM and from 152 to 90 lines per inch.

THE MAIN CONTROL ROOM, showing the new console and turntables. All studios and the recording room are visible from here. Second speech studio to the right.

Listen to THE VOICE OF THE PEOPLE

CKUA
580 KC

Edmonton Alberta SEPT., 1948

PROGRAMME SCHEDULE

★ OWNED AND OPERATED BY ALBERTA GOVERNMENT TELEPHONES ★

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
7:00 A.M.		News and Weather Tal	News and Weather Tal	News and Weather Tal	News and Weather Tal	News and Weather Tal	News and Weather Tal	7:00 A.M.
7:15		Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	7:15
7:30		News Tal	News Tal	News Tal	News Tal	News Tal	News Tal	7:30
7:45		Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	7:45
8:00 A.M.	News	News and Weather CBC	News and Weather CBC	News and Weather CBC	News and Weather CBC	News and Weather CBC	News and Weather CBC	8:00 A.M.
8:15	Prairie Gardener CBC	Melody Menu Rec	Melody Menu Rec	Melody Menu Rec	Melody Menu Rec	Melody Menu Rec	Melody Menu Rec	8:15
8:30	Recital CBC	Melody Menu Rec	Melody Menu Rec	Melody Menu Rec	Melody Menu Rec	Melody Menu Rec	Melody Menu Rec	8:30
8:45	Recital CBC	Melody Menu Rec	Melody Menu Rec	Melody Menu Rec	Melody Menu Rec	Melody Menu Rec	Melody Menu Rec	8:45
9:00 A.M.	BBC News CBC	BBC News CBC	BBC News CBC	BBC News CBC	BBC News CBC	BBC News CBC	BBC News CBC	9:00 A.M.
9:15	Songs and Singers CBC	Concert Corner ET	Concert Corner ET	Concert Corner ET	Concert Corner ET	Concert Corner ET	Records at Random CBC	9:15
9:30	Sunday Breakfast CBC	Concert Corner ET	Concert Corner ET	Concert Corner ET	Concert Corner ET	Concert Corner ET	Musical Programme CBC	9:30
9:45	Sunday Breakfast CBC	Modern Musicians CBC	Modern Musicians CBC	Modern Musicians CBC	Modern Musicians CBC	Modern Musicians CBC	Musical Programme CBC	9:45
10:00 A.M.	Folk S'gs for Young CBC	News Tal	News Tal	News Tal	News Tal	News Tal	News Tal	10:00 A.M.
10:15	David, Man in Moon CBC	Women's Digest Tal	Women's Digest Tal	Women's Digest Tal	Women's Digest Tal	Women's Digest Tal	World Church News CBC	10:15
10:30	Music in Worship CBC	Women's Digest Tal	Women's Digest Tal	Women's Digest Tal	Women's Digest Tal	Women's Digest Tal	Concert Favorites ET	10:30
10:45	Music in Worship CBC	Bulletin Board ET	Bulletin Board ET	Bulletin Board ET	Bulletin Board ET	Bulletin Board ET	The People Ask ET	10:45
11:00 A.M.	Capital Report CBC	Musical Programme CBC	Musical Programme CBC	Musical Programme CBC	Musical Programme CBC	Musical Programme CBC	On the Teen Beat CBC	11:00 A.M.
11:15	Capital Report CBC	Just for Fun ET	Just for Fun ET	Just for Fun ET	Just for Fun ET	Just for Fun ET	On the Teen Beat CBC	11:15
11:30	Religious Period CBC	Easy Rhythm ET	Easy Rhythm ET	Easy Rhythm ET	Easy Rhythm ET	Easy Rhythm ET	Saddle Serenade CBC	11:30
11:45	Religious Period CBC	Man with the Band ET	Man with the Band ET	Man with the Band ET	Man with the Band ET	Man with the Band ET	Piano Moods ET	11:45
12:00 Noon	Symphony Orch. CBC	News Tal	News Tal	News Tal	News Tal	News Tal	News Tal	12:00 Noon
12:15	Symphony Orch. CBC	Prairie Farm Broad. CBC	Prairie Farm Broad. CBC	Prairie Farm Broad. CBC	Prairie Farm Broad. CBC	Prairie Farm Broad. CBC	Sat. Symphonette ET	12:15
12:30	Symphony Orch. CBC	Prairie Farm Broad. CBC	Prairie Farm Broad. CBC	Prairie Farm Broad. CBC	Prairie Farm Broad. CBC	Prairie Farm Broad. CBC	Musical Alphabet ET	12:30
12:45	Symphony Orch. CBC	Sport Hilites Tal	Sport Hilites Tal	Sport Hilites Tal	Sport Hilites Tal	Sport Hilites Tal	Musical Alphabet ET	12:45
1:00 P.M.	Symphony Orch. CBC	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Music by Cugat ET	1:00 P.M.
1:15	Symphony Orch. CBC	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Music by Cugat ET	1:15
1:30	Church of the Air CBC	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Songs of the Islands ET	1:30
1:45	Church of the Air CBC	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Music Lovers' Cor. Rec	Songs of the Islands ET	1:45
2:00 P.M.	Strings with Wings ET	Feature Concert CBC	Feature Concert CBC	Feature Concert CBC	Feature Concert CBC	Feature Concert CBC	Music for Driving ET	2:00 P.M.
2:15	Strings with Wings ET	Family Favorites CBC	Family Favorites CBC	Family Favorites CBC	Family Favorites CBC	Family Favorites CBC	Music for Driving ET	2:15

2:45	Weekend Review	CBC	Don Messer	CBC	Western Five	CBC	Don Messer	CBC	Western Five	CBC	Don Messer	CBC	Music for Driving	ET	2:45
3:00 P.M.	Sunday Matinee	ET	Ethel and Albert	CBC	Ethel and Albert	CBC	Ethel and Albert	CBC	Ethel and Albert	CBC	Ethel and Albert	CBC	Music for Driving	ET	3:00 P.M.
3:15	Sunday Matinee	ET	Sketches in Melody	CBC	Sketches in Melody	CBC	Sketches in Melody	CBC	Sketches in Melody	CBC	Sketches in Melody	CBC	Music for Driving	ET	3:15
3:30	Talks	CBC	Divertimento	CBC	Divertimento	CBC	Divertimento	CBC	Divertimento	CBC	Divertimento	CBC	Music for Driving	ET	3:30
3:45	Musical Programme	CBC	BBC News	CBC	BBC News	CBC	BBC News	CBC	BBC News	CBC	BBC News	CBC	Music for Driving	ET	3:45
4:00 P.M.	Songs from Movies	CBC	It's the Band	ET	It's the Band	ET	It's the Band	ET	It's the Band	ET	It's the Band	ET	Music for Driving	ET	4:00 P.M.
4:15	Movie Critic	CBC	It's the Band	ET	It's the Band	ET	It's the Band	ET	It's the Band	ET	It's the Band	ET	Music for Driving	ET	4:15
4:30	Meditation	ET	Yours Sincerely	CBC	Max Chamitov	CBC	Music by Goodman	CBC	Wally Wicken	CBC	Michael Head	CBC	Music for Driving	ET	4:30
4:45	Meditation	ET	Mother Goose	CBC	Deep in the Woods	CBC	Wandering Shoes	CBC	Stories of Adventure	CBC	Children's Stories	CBC	Music for Driving	ET	4:45
5:00 P.M.	D'Artega Presents	ET	String Time	CBC	Rendezvous Room	CBC	Music 'n Melody	CBC	Rendezvous Room	CBC	String Time	CBC	Song Corrall	ET	5:00 P.M.
5:15	D'Artega Presents	ET	String Time	CBC	Rendezvous Room	CBC	Music 'n Melody	CBC	Rendezvous Room	CBC	String Time	CBC	Song Corrall	ET	5:15
5:30	Study in Blues	ET	Talks	CBC	Supper Music	CBC	Musical Cocktails	CBC	Canadian Caravan	CBC	Keyboard and Str'gs	CBC	Sports this Week	CBC	5:30
5:45	Study in Blues	ET	News	CBC	News	CBC	News	CBC	News	CBC	News	CBC	Sports College	CBC	5:45
6:00 P.M.	Autumn Tapestry	ET	Dinner Diversions	ET	For Your Approval	CBC	Song Festival	CBC	Music from the Mov.	CBC	Dinner Diversions	ET	Dinner Diversions	ET	6:00 P.M.
6:15	Autumn Tapestry	ET	Dinner Diversions	ET	For Your Approval	CBC	Song Festival	CBC	Music from the Mov.	CBC	Dinner Diversions	ET	Dinner Diversions	ET	6:15
6:30	News	Tal	News	Tal	News	Tal	News	Tal	News	Tal	News	Tal	News	Tal	6:30
6:45	At Ease	ET	Welcome Neighbor	ET	Welcome Neighbor	ET	Welcome Neighbor	ET	Welcome Neighbor	ET	Welcome Neighbor	ET	Sports Hilites	Tal	6:45
7:00 P.M.	Town Meeting	ET	Music Hour	Rec	Music Hour	Rec	Music Hour	Rec	Music Hour	Rec	Music Hour	Rec	Club Kilocycle	ET	7:00 P.M.
7:15	Town Meeting	ET	Music Hour	Rec	Music Hour	Rec	Music Hour	Rec	Music Hour	Rec	Music Hour	Rec	Club Kilocycle	ET	7:15
7:30	Town Meeting	ET	Music Hour	Rec	Music Hour	Rec	Music Hour	Rec	Music Hour	Rec	Music Hour	Rec	Honor Roll of Hits	ET	7:30
7:45	Town Meeting	ET	Music Hour	Rec	Music Hour	Rec	Music Hour	Rec	Music Hour	Rec	Music Hour	Rec	Honor Roll of Hits	ET	7:45
8:00 P.M.	British Authors	CBC	Let's Waltz	ET	Music for Mom, Dad	ET	Let's Waltz	ET	Yellowhead Route	ET	Let's Waltz	ET	News	Tal	8:00 P.M.
8:15	Great Ballads	CBC	Farm and Home	Tal	Music for Mom, Dad	ET	Farm and Home	Tal	Waltz Time	ET	Farm and Home	Tal	Let's Waltz	ET	8:15
8:30	Bing Crosby	Rec	Talent from Towns	Tal	Dick and Dinah	ET	S'me. Old,, S'me. New	ET	Styles in Song	ET	Dreamtime	ET	Musical Showcase	ET	8:30
8:45	Bing Crosby	Rec	Talent from Towns	Tal	Dick and Dinah	ET	S'me. Old,, S'me. New	ET	Sports Review	CBC	Dreamtime	ET	Musical Showcase	ET	8:45
9:00 P.M.	Summertime	CBC	Concert Favorites	ET	Alberta Ranchouse	CBC	CBC Hour	CBC	Eventide	CBC	Winnipeg Drama	CBC	Roy Shields	ET	9:00 P.M.
9:15	Summertime	CBC	Concert Favorites	ET	Alberta Ranchouse	CBC	CBC Hour	CBC	Eventide	CBC	Winnipeg Drama	CBC	Roy Shields	ET	9:15
9:30	Vesper Hour	CBC	Prevue	ET	Heritage of Music	CBC	CBC Hour	CBC	Twilite Time	CBC	Serenade for Strings	CBC	South American Ser.	ET	9:30
9:45	Vesper Hour	CBC	Prevue	ET	Heritage of Music	CBC	CBC Hour	CBC	Twilite Time	CBC	Serenade for Strings	CBC	South American Ser.	ET	9:45
10:00 P.M.	News	CBC	News	CBC	News	CBC	News	CBC	News	CBC	News	CBC	News	CBC	10:00 P.M.
10:15	Canadian Short	CBC	Mountain Jamboree	ET	Points of View	CBC	Our Chang. Morals	CBC	Musical Programme	CBC	Speaking as a List.	CBC	Command Perform.	ET	10:15
10:30	Prelude to	CBC	Let's Dance	CBC	Design for Listening	CBC	Music for Listening	CBC	Nocturne	CBC	Dance Orchestra	CBC	Command Perform.	ET	10:30
10:45	Prelude to	CBC	Let's Dance	CBC	Design for Listening	CBC	Music for Listening	CBC	Nocturne	CBC	Dance Orchestra	CBC	Command Perform.	ET	10:45
11:00 P.M.	Bridge to Dreamland	ET	Sport Hilites	Tal	Sport Hilites	Tal	Sport Hilites	Tal	Sport Hilites	Tal	Sport Hilites	Tal	Command Perform.	ET	11:00 P.M.
11:15	When Day is Done	ET	Rainbow Rendezvous	ET	Command Perform.	ET	Rainbow Rendezvous	ET	Command Perform.	ET	Rainbow Rendezvous	ET	Command Perform.	ET	11:15
11:30			Record Album	Rec	Command Perform.	ET	Record Album	Rec	Command Perform.	ET	Record Album	Rec	Command Perform.	ET	11:30
11:45			Record Album	Rec	Command Perform.	ET	Record Album	Rec	Command Perform.	ET	Record Album	Rec	Command Perform.	ET	11:45
12:00 Mid.			News	Tal	News	Tal	News	Tal	News	Tal	News	Tal	News	Tal	12:00 Mid.

LEGEND: CBC—CANADIAN BROADCASTING CORPORATION. TAL—TALENT. REC—RECORDED. ET—TRANSCRIBED.

VOICE OF THE PEOPLE **CKUA** BROADCAST GUIDE

ALBERTA FARM AND HOME FORUM, SEPTEMBER, 1948

Mondays, Wednesdays and Fridays, 8:15 to 8:30 p.m.

Alberta Government Photograph

Farm and Home Forum, broadcast from CKUA and CJCJ every Monday, Wednesday and Friday at 8:15 p.m., presents topics of particular interest to our rural audience.

The purpose of these broadcasts was aptly described by Dean R. D. Sinclair in his seasonal message to our listeners in December of last year. "While the Faculty of Agriculture, University of Alberta, and the Alberta Department of Agriculture assume major responsibility for keeping this programme going," he said, "the principle of co-operation extends considerably beyond the influence of these two organizations. From time to time officials of the Dominion Department of Agriculture and others contribute in one way or another. Actually, Farm and Home Forum provides an opportunity for a number of organizations doing research and extension work or concerned with various production policies to deliver messages which may be helpful on the farm or in the farm home."

While directed primarily to farmers and farm homemakers, town and city listeners will find much to interest them in these Farm and Home Forum broadcasts.

Sept. 1—The Beekeeper's Fall Work....W. G. leMaistre

Sept. 3—Avoid Weed Flavours on Milk and Cream .....D. H. McCallum

Sept. 6—Junior Club of the Air.....Miss Margaret K. Fraser, G. S. Black

Sept. 8—This Season's Plant Disease Picture.....G. B. Sanford

Sept. 10—Barley on the Increase.....W. E. Smith

Sept. 13—Homemakers' Chats.....Miss Joyce Lewis "Are You Ready for Winter"

Sept. 15—Wintering Bees.....W. G. leMaistre

Sept. 17—Economic Conditions of Farming in Great Britain.....A. Stewart

Sept. 20—Weed Research and You.....W. G. Corns

Sept. 22—Winter Feed.....A. M. Wilson

Sept. 24—To Be Announced
Dominion Division Agricultural Economics

Sept. 27—Homemakers' Chats.....Miss Margaret Smith

Sept. 29—The Farm Workshop.....B. T. Stephanson

Better Listening Now a Reality

Frequency Modulation Wipes Out Interference

It's FM . . . the newest in radio.

Now added to the wonder-world of electronics is a new form of broadcasting program service, commonly called Frequency Modulation . . . "FM" for short.

By this new method of sending words through the air, a bright and new facet, a new highlight . . . is added to the science of broadcasting.

Sparkling music; faithfully reproduced speech; correct pitch and timbre; and uncannily realistic sound effects; the special characteristics of every instrument in a great symphony; or the little lisp in a child's voice . . . all these are re-created as originally produced.

Moreover, this comes to you upon a background of deep silence, because static and other atmospheric electrical disturbances, of the types that sometimes mar radio and broadcast reception are eliminated.

TRUE TO LIFE

FM is so true to life you'll feel you are actually in the studio, and it gives you two to three times the range of tone you get now from standard AM broadcasting.

When the familiar type of broadcasting station is "on the air" an electrical wave is spreading out from its antenna.

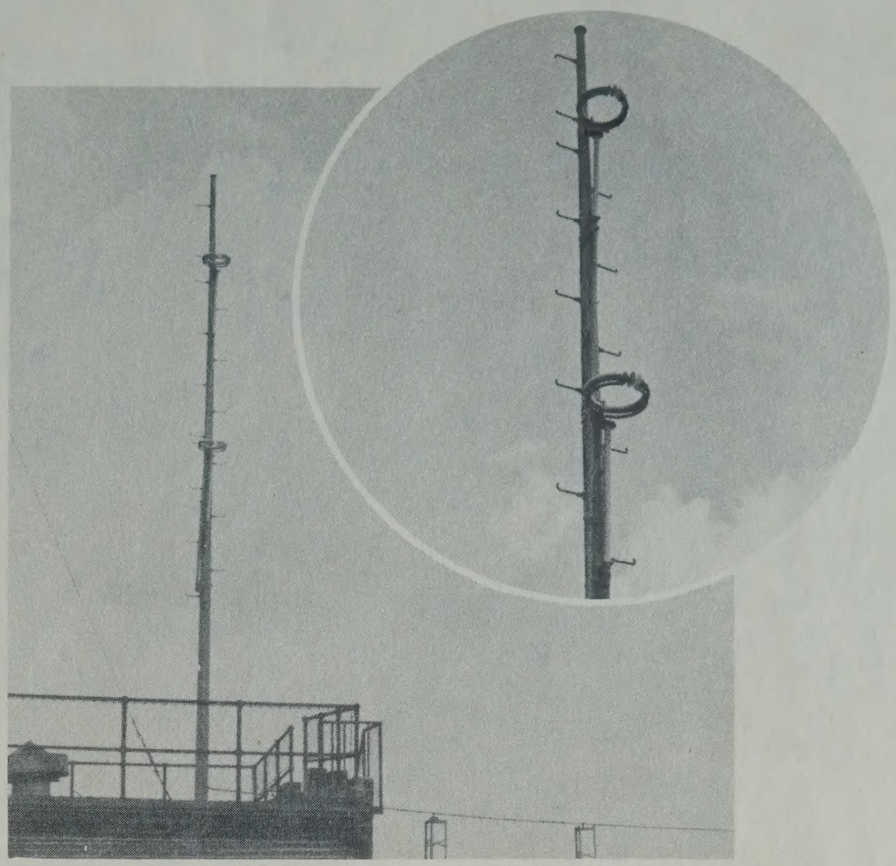
And, a "direct wave" is also travelling outward. These waves are called "carriers."

The top, or "sky wave," goes upward until it strikes the "ionosphere" a layer of ionized gas many miles up in the sky from which it is reflected down to your antenna.

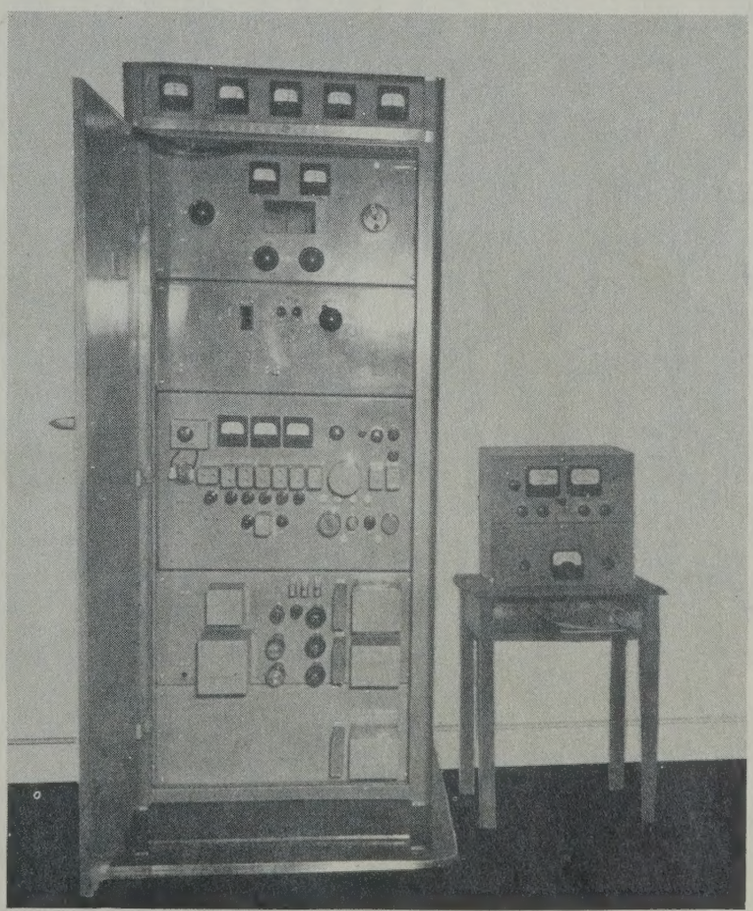
The reflection is most noticeable at night, and is a characteristic of stations operating in the standard broadcast band.

In FM transmission — due to high frequencies used—no waves are reflected from the ionosphere. And your radio receives only a direct wave with no "fading."

The FM receiver also rejects other waves from other stations—accepts only those from the station to which it is tuned. The difference between AM and FM lies in the way the sound waves are regulated to compensate for their varying intensities.

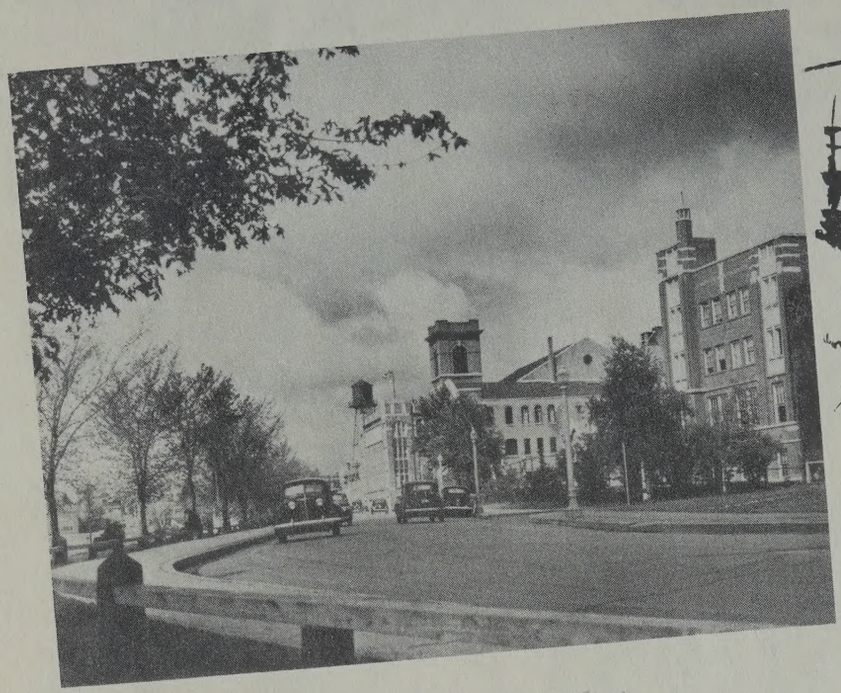


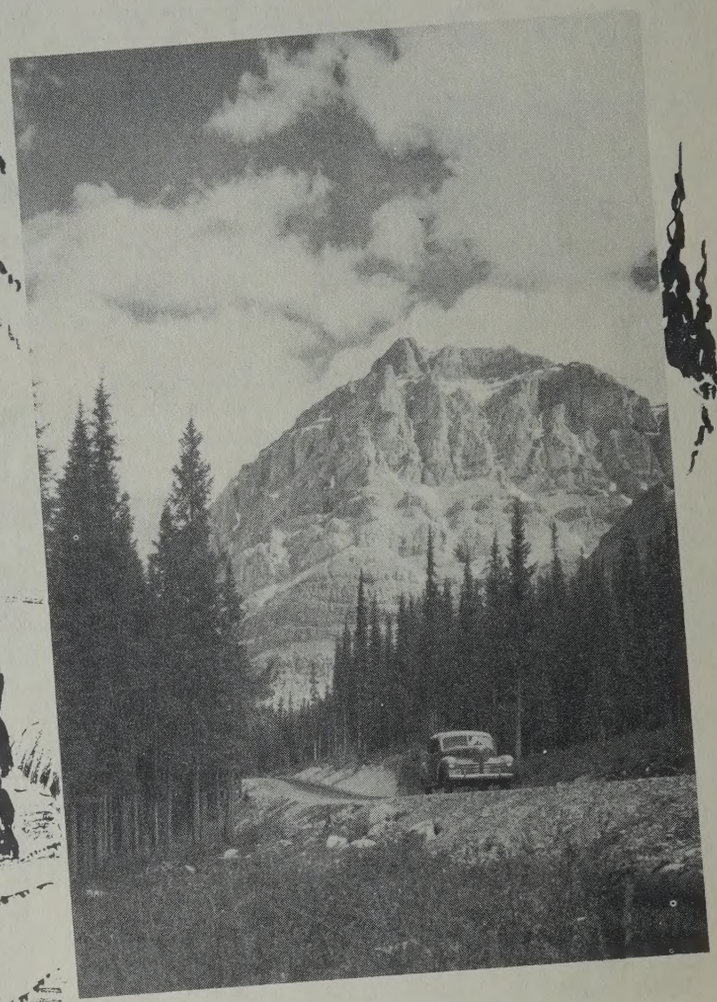
CKUA's FM ANTENNA on the top of the Provincial Building, Edmonton. (Close-up view inset.)



FM TRANSMITTER

CKUA BROADCAST GUIDE





MUSIC FOR DRIVING

Alberta motorists find entertainment and valuable information during three hours of "Music for Driving" on CKUA Saturday afternoon from two to five during May, June, July, August and September. As more and more cars head out on the highways for week-end trips or an afternoon of driving the program has increased its audience. It brings to drivers the latest on the road conditions. The things to do and not to do by way of safety hints and all the latest information on the weather. Featured for the first year is a little talk by a member of the A.M.A. on the all-important campaign to cut down the loss of lives on the highways and byways of Alberta. This is all interspersed through three hours of music chosen to keep you content and happy while you are driving. We have said a number of things about Music for Driving . . . and stated that it is designed for the folks travelling. That doesn't mean that you people at home are requested to stop listening. No sir, it's just the show to sit to. Give it a listen next Saturday 2 till 5.

LITHOGRAPHED BY HAMLY, EDMONTON

THE VOICE OF THE PEOPLE